



Traditional time tracking can be an inaccurate, painful and time-consuming task that detracts from chargeable client work. Employees are limited to recording activities they can remember, rather than fact.

For Heads of Outsourcing, offering cost-competitive solutions for your clients is a must

In order to do this, it's important you understand the true cost of production for each client, sector, employee and process.

WorkCapcha is the essential tool Outsourcing Leads need to fulfil these objectives.

# After all, your time matters. So let us help you make the most of it.

# Introducing WorkCapcha

CloudCapcha is reinventing time recording in the accounting world with WorkCapcha.

WorkCapcha is the only intelligent time and activity recording tool that sits inside Microsoft Teams, in the cloud.

It automatically tracks, converts and analyses the user's digital journey from existing accounting applications. It provides Outsourcing professionals with accurate insights to help them make informed decisions to optimise processes and improve firm profitability.

WorkCapcha provides users, and your business, with accurate insights to help them make informed decisions to boost their productivity and profitability through efficiency, not burnout.









## Track

Track calls, emails, meetings, and activities from your accounting applications and these activities will automatically appear in your DayBook so you don't have to remember what you did yesterday.

## How does it work?



#### Convert

Employees are presented with their digital journey first, so they decide what to convert from their DayBook into their timesheet. The time entries then appear in your Practice Management System, ready for billing.



# Analyse

Turn accurate data into relevant insights that have never been seen before to boost productivity and profitability through efficiency.

# **Benefits**

- Improve gross margin using insights into the cost of production
- Increase billing with revenue leakage minimised
- Increase firm productivity, making every second count
- Increase Practice profitability through efficiencies

- Strengthen client relationships with transparent and accurate invoices
- Help individuals understand their own working methods and help team members to find ways of improving their own productivity and wellbeing.
- Further expand insights through the building of custom, enhanced reports

# **Contact Us**

To find out more, contact us:

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