

## WorkCapcha for Innovation Leaders

*Let WorkCapcha help you optimise your transformation strategy*



Traditional time tracking can be an inaccurate, painful and time-consuming task that detracts from chargeable client work. Employees are limited to recording activities they can remember, rather than fact.

Innovation Leaders are tasked with improving client satisfaction, boosting efficiencies and increasing productivity within the firm.

With CloudCapcha, you can deliver your innovation strategy at lightning speed whilst strengthening client relationships and driving superior growth and profitability.

**After all, your time matters. So let us help you make the most of it.**

### Introducing WorkCapcha

CloudCapcha is reinventing time recording in the accounting world with WorkCapcha.

WorkCapcha is the only intelligent time and activity recording tool that sits inside Microsoft Teams, in the cloud.

The application automatically tracks, converts, and analyses the user's digital journey from existing accounting applications. It provides Innovation Leads with accurate insights to help them make informed decisions to optimise the firms' performance.

WorkCapcha's smooth set-up process means firms can be up and running quickly with minimal disruption to fee-earners time.

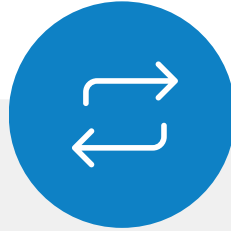


## How does it work?



### Track

Track calls, emails, meetings, and activities from your accounting applications and these activities will automatically appear in your DayBook so you don't have to remember what you did yesterday.



### Convert

Employees are presented with their digital journey first, so they decide what to convert from their DayBook into their timesheet. The time entries then appear in your Practice Management System, ready for billing.



### Analyse

Turn accurate data into relevant insights that have never been seen before to boost productivity and profitability through efficiency.

## Benefits

- Increase Practice productivity, making every second count
- Increase Practice profitability through efficiencies
- Support firm wellness objectives with clear oversight into employee working hours
- Reduce revenue leakage
- Make more informed decisions to ensure client satisfaction
- Demonstrate the firm's successful innovation strategy and build a brand to attract clients and future employees
- Strengthen client relationships with transparent and accurate invoices
- Support cloud-based digital transformation strategies
- Includes the ability to capture data from a variety of third-party systems to support the accuracy and transparency of time tracking.
- Further expand insights through the building of custom, enhanced reports

## Contact Us

To find out more, contact us:

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We are definitely recording more time that inevitably will result in increased billing. I would estimate that between 10-15% of emails sent in the past, may have been missed and not billed



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